

1. Typical cleaning procedures don't actually sanitise plastic crates: latest study

PPEC continues to chime in on the <u>sanitation issue</u> as it relates to corrugated and plastic crates. A blog to be posted next week will highlight the findings of the most recent study and challenge the crate lobby to prove that crates are actually being washed in acceptable facilities and/or being washed properly.

2. PPEC Seminar and Celebration Dinner judged a great success

Feedback from members and participants alike has been very positive. The <u>three videos</u> released at the Dinner are now available.

3. Saskatchewan to re-launch its EPR initiative in January

Saskatchewan has announced the <u>re-launch of its residential paper and packaging program</u> a year after it stalled because the government changed the steward rules at the last minute. The program will be managed by Multi-Material Stewardship Western (MMSW) whose parent (the Canadian Stewardship Services Alliance or CSSA) operates similar programs in Ontario, Manitoba, and British Columbia. There are exemptions for small businesses and newspapers, and a transition plan to bring mid-size businesses and the larger newspapers into the program. Steward members of MMSW will only be responsible for their own tonnes, not everyone else's. The fees for corrugated and boxboard have been set at \$129.20 a tonne and \$224.70 a tonne for composite paper packaging (gable tops, aseptic cartons and paper laminants).

4. Nova Scotia hits pause button on paper and packaging EPR

Nova Scotia has decided not to pursue an EPR program for paper and packaging "at this time" but is continuing discussions on how to achieve greater consensus on the path forward. Environment <u>Minister Andrew Younger</u> says EPR must improve the province's environmental footprint and performance, not just be a shifting of costs and regulatory burden. If EPR moves ahead, he says, it will be full EPR. Making industry responsible gives it the ability to create the most efficient recycling model possible by encouraging standardisation of curbside recycling, maximising economies of scale and the efficiency of the waste management system, and better motivates companies to reduce waste and to design materials that are more easily recycled, he says.

5. CCME trying to encourage consistency in EPR programs

The Canadian Council of Ministers of the Environment (CCME) recently hosted a workshop on how to achieve more consistent and common approaches to various aspects of Extended Producer Responsibility (EPR) programs across Canada. The initial focus is on common product lists for EPR materials, common definitions, and common monitoring and reporting metrics. PPEC is participating.



6. FTC warning on greenwashing, Canada to follow?

The US Federal Trade Commission has sent warning letters to five providers of environmental certification seals and 32 businesses using those seals, outlining its concerns that they could be considered deceptive and not comply with FTC's environmental marketing guidelines. (The FTC press <u>release</u> and a copy of the <u>form letter</u> sent, is attached). The correspondence makes clear that website searches are one of the ways that the FTC checks on greenwashing.

If you have US customers you should be concerned about this, and check out any claims they are making for product supplied by you. <u>Canada has its own environmental labeling guidelines</u> but tends to work closely with the FTC. Please check any claims you are making or certifications you are using to ensure that they are accurate and/or being used properly.



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