



Infosheet

CONFIDENTIAL (for PPEC Members only)

1. Webinar for PPEC members

This is a preview of our official announcement of a special webinar for PPEC members on the impact of research and development on packaging grades. To be held on **February 25th**, the webinar will cover the following topics: *cellulose and lignin foams* (novel foam materials from trees could replace Styrofoam and plastic packaging materials); *bio-active papers to prevent food spoilage and detect pathogens* (anti-microbial starch and active biological material in paper can enhance food safety as well as provide sterile packaging in medical applications); and *light-weighting* (new forest-based materials are available to improve packaging performance and to provide an alternative to plastic). Four speakers from Canadian-based scientific research group FIBRE will be featured. *More details shortly.*

2. Couple of new faces on PPEC Board

Nominations and appointments are now complete for the 8-person PPEC Board of Directors for the next two years. The two Packaging Mill representatives are Irving Granovsky (Atlantic) and Serge Desgagnes (Kruger). The two Corrugated Converter representatives (nominated by CCCA) are Jean Parent of Norampac (replacing the retired Allen Kirkpatrick), and Luis Prior (Atlantic). The two AICC representatives (nominated by AICC Canada) are Neil Fyfe (Shipmaster) and Marco Studer (Corrugated Sheets, replacing the retiring Nicole Gaboury). And the two Boxboard Converter representatives are Charles Parlagreco (Astro Box) and Mike Sharpe (Cascades Boxboard). In other board moves, the executive director of PPEC has been added as an Independent Director with full voting rights to the board of the Canadian Corrugated and Containerboard Association (CCCA).

3. IFCO announcement may not be as serious as it first seemed (we hope)

Plastic crate supplier IFCO last week made a bit of a splash by announcing that a major Canadian greenhouse vegetable grower/packer, Westmoreland Sales Group, had signed a two-year deal to use plastic reusable crates (RPCs) for the Topline brand of tomatoes, peppers and cucumbers. Westmoreland CEO, Brian Blommaert, was quoted as saying that the IFCO RPC solution supported Westmoreland's commitment to the environment by "helping reduce the number of cardboard boxes used." PPEC immediately responded to some of the inaccurate environmental claims made on the Topline website. We have since heard that this announcement by IFCO is nothing new, that it is simply a renewal of an existing agreement between Westmoreland and IFCO for certain crops. Stay tuned.

SAVE THE DATE

OCTOBER 28

PPEC CELEBRATES 25 YEARS

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4. Choose the logo!

Planning is well underway for PPEC's 25th anniversary seminar and dinner on **October 28th** at the Mississauga Convention Centre. *Save the date now!* In between times, help us select the official logo for our 25th year. Choose between A, B, or C.

Submit your choice by clicking on the logo.



We'd also appreciate your help in tracking down some of the following people who were involved with PPEC early on and whom we've lost touch with: Duncan Campbell, Al Butler, John Hughes, Chris Lumb, Bert Sarkozy, Bob Stanfield, Don Whittle, Alan Bourgeois, Don Lumb, Paul Stokes-Rees, Richard Gravell, Tom Shea, Tony Tyrell, David Church, David Miles, Jerry Olscamp, Stan Jacobson, Rina McGuire. We will add more names as we work further through the lists.

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