



Paper and Paperboard Packaging Environmental Council ***SPECIAL ADVISORY***

Forest and Chain-of-Custody Certification

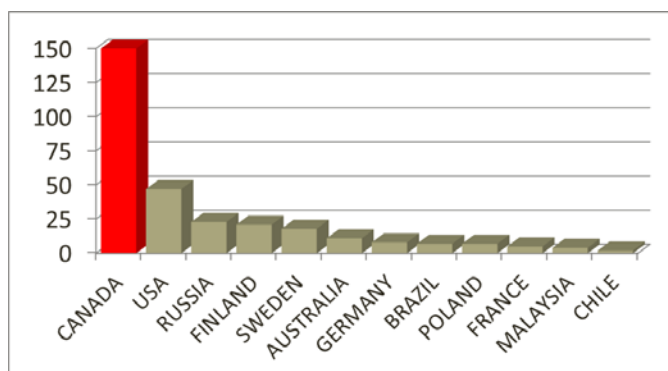
Here are some useful resources:

Forest Certification Standards in Canada ([PPEC Factsheet](#)): Includes statement from Canadian Council of Forest Ministers endorsing three forest certification standards in Canada (CSA, under the umbrella of PEFC; SFI; and FSC).

These are the links to these bodies:



Canada Leads the World in Forest Certification: Chart that PPEC frequently uses in presentations shows that Canada contains almost 40% of the world's certified forests.



Canadian Paper Packaging Mills Achieve Sustainability Milestone: Chain-of-Custody Certification ([PPEC Press Release \(January, 2012\)](#)): All member mills have achieved independent third-party chain-of-custody certification, proof that their material (virgin or recycled) comes from responsible sources.

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Converters being challenged to achieve chain-of-custody certification: While all PPEC-member mills are “chain-of-custody” certified to one or more of PEFC, SFI or FSC, some *converters* are now being challenged by their customers to be certified as well. The certifying bodies argue that this is not “double-dipping” if the converter uses paper or board only from an already certified mill. They argue that when a converter takes delivery of board from a mill that it adds something to that paper or board (to make it into a box, carton or bag). When they do that, they are then making an environmental claim for that box, carton or bag (not the original board or kraft paper). Therefore, for integrity purposes, the chain-of-custody claim must relate to the box, bag or carton. One certifier told PPEC that the cost of a converter audit varied according to the time involved but was about \$1,500.

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